

August 14, 2009

## Blue Raider Network



### Network Personnel

Blue Raider football is on the air! The 2009 football season marks the fourth year of the Blue Raider Network under the umbrella of a joint venture between Middle Tennessee athletics and Nelligan Sports Marketing. Nelligan started managing the exclusive athletics marketing rights in January 2007.

The Blue Raider Network, which actually debuted in the early 1960s, is blessed with the ability to deliver its programming throughout the middle Tennessee area.

Joining the network this year is sports radio 560 AM (WNSR) in Nashville. They will be carrying football, men's basketball, and the related programming with those sports. All Blue Raider programming will also be carried on WNSR's sister station, WNTC FM (103.9) in Bowling Green, Ky.

Middle Tennessee fans throughout the southeast region also can follow their favorite teams on WMOT FM 89.5, which reaches a three-state coverage area. WMOT renewed and increased its commitment to Blue Raider athletics with a new agreement that will include all football, all men's and women's basketball games, and a minimum of 18 baseball games, as well as all related programming. WMOT, a 100,000-watt station, reaches beyond Bowling Green, Ky., to the north and Cookeville, Tenn., to the east.

The WGNS (1450 AM) family of stations (1450 AM, 100.5 FM, 101.9 FM and TV 11) will carry all Blue Raider football and men's and women's basketball games along with the Rick Stockstill, Kermit Davis, and Rick Insell radio shows.

WGNS, which made its return to carrying Blue Raider athletics in 2005, blankets the local area by reaching to McMinnville to the east, Columbia to the west, and Gallatin to the north.

The combination of these three stations provides coverage to Middle Tennessee sports fans in a 100-mile radius of Murfreesboro.

All Blue Raider football, men's basketball, women's basketball, and baseball broadcasts can also be heard on the Internet at [GoBlueRaiders.com](http://GoBlueRaiders.com).

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