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New online store debuts today BlueRaidersGear.com to provide all types of MT apparel

MT Media Relations

MURFREESBORO - BlueRaidersGear.com, the new official online gift store for Middle Tennessee Athletics, is being launched today.

Over 75 items are currently available, including men's, women's and children's apparel, and gameday gear including shirts, hats, coolers, stadium seats and flags, along with golf apparel and equipment. Also available is an assortment of baby items.



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"Our fans have consistently voiced their desire to have Middle Tennessee merchandise readily available to them," said Chris Massaro, Director of Athletics. "We are blessed to have Lightning's Locker Room on campus, as well as a number of merchants carrying our apparel in their stores; however, this site will enable our fans to have the opportunity to purchase the latest in MT apparel and to buy the same gear our coaches wear.

"I want to thank Nelligan Sports Marketing for the work they have put into this partnership. One aspect of the site I believe fans will enjoy and appreciate is the feedback and requests they will be able to make."

Visitors to BlueRaidersGear.com can offer suggestions on items they would like to purchase by clicking the "Contact Us" icon located on the bottom left-hand side.

New items include auto accessories, bed and bath items, home and office items, luggage and sport bags, watches and clocks, and items for pets.

Items may be purchased 24 hours a day and payment may be made by VISA, MasterCard, American Express and Discover Card.

BlueRaidersGear.com is powered by TheEmployeeMall.com, LLC in cooperation with Nelligan Sports Marketing.

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