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Coach's Grill new home for Blue Raider radio shows

Davis' show debuts there Monday, Insell's show Tuesday

MT Media Relations

MURFREESBORO, Tenn. - Coach's Grill is the new home for the Kermit Davis Live and Rick Insell Live weekly radio shows, Nelligan Sports Marketing announced Friday.

The Kermit Davis Live call-in show will debut at Coach's Grill Monday from 7-to-8 p.m., and the Rick Insell show will take place there Tuesday from 6-to-7 p.m., instead of its usual Monday slot due to the women's Sun Belt contest at Arkansas State.



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After this week all basketball call-in shows will take place on Monday evenings at Coach's Grill with the Rick Insell show running from 6-to-7 p.m., followed by the Kermit Davis show from 7-to-8 p.m. The only exception will be early February when Davis' show will take place on Tuesday, Feb. 5, instead of Monday due to the Blue Raiders playing at Arkansas State on Feb. 4.

The move from Bluesboro - the home to Middle Tennessee's Rick Stockstill Live, Kermit Davis Live and Rick Insell Live since August, 2006 - to Coach's Grill was made to accommodate the Blue Raiders' younger fans after the state's public smoking ban in October prompted Bluesboro to transition to a 21-and-over establishment.

Coach's Grill is located at 127 S.E. Broad Street and offers numerous flat-screen televisions, food, drinks, pool tables and other games, as well as arcade games for the children.

"We feel this exciting new sponsor offers a great location and should be an excellent fit," said Jon Kuka, director of sales for Nelligan Sports Marketing. "We are looking forward to our relationship with Coach's Grill after having a very good relationship with Bluesboro."

The Rick Insell Live show can be heard on 89.5-FM WMOT and 1450-AM WGNS, while the Kermit Davis Live show is carried on the ESPN affiliate 106.7-FM "The Fan" as well as 1450-AM WGNS, 100.5-FM, and 101.9-FM.

The number to call with questions or comments for Coach Davis is 866-RAIDERS.

KERMIT DAVIS TV SHOW: The Kermit Davis Television Show airs each week on CSS, CSN49 and CSS Regional. Kermit Davis and host Chip Walters will review the previous week with commentary and highlights, as well as preview the week ahead. The show airs Monday at 6:30 a.m., on CSS and 7:30 p.m., on CSN49. The show airs regionally and is available in 10 states and 6.3 million homes each Wednesday at 3:30 p.m., on CSS. The Kermit Davis Show is also available free ON DEMAND to all digital cable subscribers each Wednesday.

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