Nelligan Sports Marketing

June 20, 2012 ·

The affinity, demographics and access that Nelligan Sports Marketing (NSM) can bring to your corporation through a sponsorship with Middle Tennessee Athletics is unmatched through any other marketing avenue.

NSM develops customized, multi-media marketing and promotional programs that will specifically meet your goals and objectives. Branding, creating awareness, driving traffic to your business or providing hospitality can be achieved through a range of the marketing assets available including radio, print, signage, internet, promotions and entertainment opportunities.

If you are interested in growing your business thru a partnership with MTSU please give us a call.

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About Nelligan Sports Marketing

Nelligan Sports Marketing, Inc. has represented Middle Tennessee State University since 2006. NSM provides sales and marketing expertise for sports properties worldwide. NSM is dedicated to building long term relationships with clients through exceptional management of the properties represented and by maximizing revenue growth through their corporate relationships. NSM's high-level sales executives have a proven track record of exceptional revenue growth and management of the sports properties represented.

NSM represents some of the elite college properties in the country, including the Patriot League, Brown University, Bucknell University, UC Santa Barbara, Cal Poly, Cal State Bakersfield, Cleveland State University, Colorado State University, Fairfield University, Florida Atlantic University, Indiana University Purdue University Fort Wayne, Indiana State University, University of Louisville, Marquette University, University of Massachusetts, Middle Tennessee State University, Missouri State University, Monmouth University, the University of Pennsylvania, Princeton University, Providence College, Rutgers University, University of Texas at San Antonio, University of Wisconsin at Green Bay, the Penn Relays and several other sports properties.

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