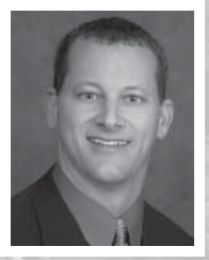
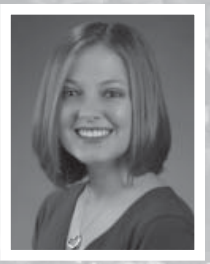
TENNESSEE
Blue Raiders
ESPN PLUS
media

Media Information

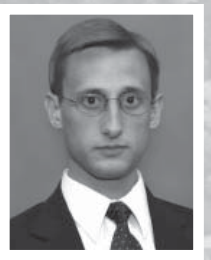


Mark Owens
Asst. AD/Athletic Communications

Tony Stinnett
Assistant Director

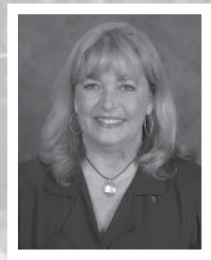


Jessica Stauffacher
Assistant Director



Bradley Lambert
Director of Internet Services

David Powell
Graduate Assistant



Debbie Bartlett
Secretary

Mailing Address
Athletic Communications
Middle Tennessee
MTSU Box 20
Murfreesboro, TN 37132

Overnight Mailing Address
Athletic Communications
Middle Tennessee
1500 Greenland Drive
Murfreesboro, TN 37132

Key Phone Numbers
Athletic Communications: 615/898-2968
Athletic Communications Fax: 615/898-5626
Press Row: 615/898-2807
Basketball Office: 615/898-2968
Ticket Office: 615/898-2103
Athletic Department: 615/898-2450

Middle Tennessee's women's basketball radio coverage took a significant stride in 2007-08 and will continue this season, with the flagship station for the Blue Raiders moving to WMOT 89.5 FM in Murfreesboro. The 100,000-watt station reaches beyond Bowling Green, Ky., to the north, Cookeville, Tenn., to the east and the Tennessee River to the west.

Dick Palmer begins his second season of play-by-play for the women after more than 20 years as the lead announcer for the Middle Tennessee football and men's basketball team.

All Blue Raider women's basketball games may also be heard on the Internet at GoBlueRaiders.com. Video streaming has also been added for all Middle Tennessee home games at GoBlueRaiders.com.

Richard Lowe will again produce the *Rick Insell Television Show* on MTTV, Channel 10 in Murfreesboro. Insell's show airs highlights from the previous week's games, a look at upcoming opponents and feature stories on the Blue Raider players and program.

Once produced and shown on MTTV, the weekly shows are added to the multimedia archive on the women's basketball page at GoBlueRaiders.com.

JAZZ WMOT-FM 89.5
MIDDLE TENNESSEE STATE UNIVERSITY

BLUE RAIDER NETWORK

Middle Tennessee teamed with Nelligan Sports Marketing, Inc. (NSM) of New Jersey in January 2007 to manage the University's exclusive athletics marketing rights.

In addition to presenting the Blue Raiders to Fortune 500 companies across the nation, NSM will also play a key role in developing a grassroots campaign to market the University throughout the state and region.

NSM provides sales and marketing expertise for sports properties worldwide, building long-term relationships with clients through exceptional management of the properties represented and by maximizing revenue growth through their corporate relationships. NSM's high-level sales executives have a proven track record of exceptional revenue growth and management of the sports properties represented.

NSM represents some of the elite college properties, including the PAC-10 Conference, Ball State, Colorado State, Rutgers, Marquette, Providence, Temple, Wisconsin-Green Bay, Princeton, and the Colonial Athletic Association and its 10 member schools. NSM also enjoys partnerships with the Jimmy V Classic, the Dreyfus Holiday Festival, and the pre- and post-season NIT.

NSM
Nelligan Sports Marketing, Inc.

Media Information

Gameday Working Media
The working press, radio and television area is located at floor level on the south side of Murphy Center. Media will have assigned seats with a seating chart available in the media room and at press row. The media may file stories from the press room, located on the lower level of Murphy Center following games.

Photographers
Admittance to courtside is by press pass only. When the clock is moving, all photographers must be off the court and seated in the outlined area behind the dotted line on the ends of the court. No photographers will be allowed along the sides of the court.

Athletic Communications Office
The Athletic Communications Office is available for use by the media to file stories or conduct interviews while on campus. The Athletic Communications Office is located in the lower level of Murphy Center in room GO-99.

Credentials
Arrangements for media credentials for the 2008-09 women's basketball season should be directed to the Athletic Communications Office. Requests by accredited media members should be made in writing and submitted on company letterhead to Mark Owens, Assistant AD/Communications, at least 24 hours prior to tipoff. Media accommodations are on a PRIORITY basis: daily newspapers, originating radio stations, national electronic media outlets, and local and regional television crews. No credentials will be mailed unless you specifically request such service. Credentials can be picked up at the media will-call table at Murphy Center. Access to press row will be granted only to authorized persons with press row passes for that specific game. Spouses, dates, children and other nonworkers are not permitted in the working press areas.

E-mail Service
Women's basketball releases may be obtained electronically by contacting Jessica Stauffacher at stauffacher@goblueraiders.com. The release will be sent as a PDF file. This is a media service ONLY.

Practice Coverage
Practices are open to the media with few exceptions. Media wishing to attend practice are encouraged to contact the Athletic Communications Office in advance. All members of the media are asked to view practice on the outer edges of the basketball floor. During practice, TV B-roll and still photographers will be allowed to shoot any portion of practice that pertains to their assignment. Team meetings before, during and after practice are private. Check with the Athletic Communications Office for practice times.

Parking
Parking space may be reserved with a request received by the Athletic Communications Office at least one working day prior to the game. With advance reservations, your name will be placed on a list with the parking attendant at the entrance to the Greenland Drive parking lot. Identify yourself to the attendant and you will be admitted to the media lot.

Press Box Services
Pregame packets including notes, statistics and gameday roster flipcards will be available in the media room at Murphy Center. Timeout (by way of monitors on press row), halftime and final statistics, plus a running play-by-play and postgame notes and quotes will also be provided.

Telephones
There are a limited number of telephones available along press row. They are for first-come, first-serve use only. It is suggested that media members wishing to have a private line contact Steve Prichard, director of telecommunications, at 615/898-2991. For specific line location, please list Mark Owens as the contact from the Athletic Department. The address for Murphy Center is 1500 Greenland Drive, Murfreesboro, TN 37132. Telephone lines for visiting radio networks have been installed by Middle Tennessee. Reciprocating trade agreements for these lines can be made by contacting Mark Owens at 615/898-5057.

Postgame Interviews
Both the Middle Tennessee and visiting locker rooms are located on the lower concourse of Murphy Center on the west side. Approximately 10 minutes after the game, Rick Insell and Middle Tennessee players will be available in the interview room first and will be followed by the visiting coach. After Insell fulfills his obligations in the press row, he will conduct his postgame radio interview. No live television shots, except by networks televising the game live, will be allowed before players and Insell have fulfilled their usual postgame responsibilities. On the road, Middle Tennessee coaches and players will be available following a 10-minute cooling off period. Insell will meet with the media following his postgame talk with the team, and players will be made available upon request.

Insell Interviews
All interviews with Coach Insell should be directed through the Middle Tennessee Athletic Communications Office.

Broadcast Rights
Radio broadcast rights must be obtained, in advance, along with press row reservations, from Mark Owens, Asst. AD/Communications. One broadcast line will be available free of charge to visiting schools with whom Middle Tennessee has reciprocal (courtesy/trade-out) agreements. Arrangements for any additional broadcast loops should be made well in advance through Steve Prichard, Middle Tennessee's Manager of Telecommunications, at 615/898-2991.

Internet Guidelines
The acceptance of media credentials is an acknowledgement of Middle Tennessee's rights to the game and play-by-play coverage and an outlet's agreement to abide by any restrictions Middle Tennessee may place on real-time play-by-play coverage and use of comprehensive game statistics. Failure to abide by these restrictions implemented by Middle Tennessee may result in revocation of press credentials. Middle Tennessee reserves the right to grant approval for distribution of real-time play-by-play, game-related statistics and information through the Internet ("real time" is defined as any online media providing live, continual play-by-play coverage; in-game statistics; digital photographs; or audio or video of an event.)

Web Site
For updated releases and game notes, statistics, box scores and player and coach bios, head to the official Middle Tennessee athletics web site - GoBlueRaiders.com. The Athletic Communications Office will have box scores and game recaps available immediately following all contests and game notes on the web site at least the afternoon prior to the upcoming game.

Primary Media Outlets

Print	Contacts (E-mail)	Address	Phone	Fax
Daily News Journal	Monte Hale (hale@dnj.com)	PO Box 68, Murfreesboro, TN 37130	615-893-5860	615-893-5592
The Tennessean	Aldrin Brown (abrown@tennessean.com)	1100 Broadway, Nashville, TN 37202	615-259-8000	615-259-8826
Associated Press	Teresa Walker (apnashville@ap.org)	215 Centerview Drive, Suite 110, Brentwood, TN 37027	615-373-9988	615-376-0947
Murfreesboro Post	Josh Ezzell (jezzell@murfreesboropost.com)	630 Broadmor Blvd., Suite 120, Murfreesboro, TN 37130	615-869-0800	615-869-0849
Shelbyville Times-Gazette	Danny Parker (dparker@t-g.com)	P.O. Box 380, Shelbyville, TN 37162	931-684-1200	931-684-1200
Columbia Daily Herald	Marion Wilhoite (mwilhoite@c-dh.net)	1115 S. Main St., Columbia, TN 38401	931-388-6464	931-388-1003
Sidelines	Chris Martin (slsports@mtsu.edu)	MTSU Box 42, Murfreesboro, TN 37132	615-898-2816	615-904-8487
Chattanooga Times/Free Press	Jay Greeson (sports@timesfreepress.com)	400 E. 11th St., PO Box 1447, Chattanooga, TN 37401	423-757-6273	423-668-5148
Commercial Appeal	Gary Robinson (sports@commercialappeal.com)	495 Union Ave., Memphis, TN 38103	901-529-2360	901-529-2362
Nashville City Paper	Matt Wilson (mwilson@nashvillecitypaper.com)	624 Grassmere Park, Suite 28, Nashville, TN 37211	615-298-9833	615-298-2780
Cannon Courier	Andy Bryson (andyb1@dtccom.net)	210 W. Water St., Woodbury, TN 37190	615-563-2512	615-563-2519
Rutherford County Reader	Danny Brewer (sportzbrew@aol.com)	P.O. Box 10976, Murfreesboro, TN 37129	615-217-7414	615-217-2707
Tullahoma News	Robert Holman (tnsprted@lcs.net)	505 Lakeway Place, Tullahoma, TN 37388	931-455-4545	931-455-9299
Manchester Times	Josh Peterson (mtsports@lcs.net)	300 N. Spring St., Manchester, TN 37355	931-728-7577	931-728-7614
Jackson Sun	Dan Morris (dmorris@jacksun.com)	PO Box 1059, Jackson, TN 38302	731-427-3333	731-425-9639
Lebanon Democrat	Andy Reed (andy.reed@lebanondemocrat.com)	PO Box 430, Lebanon, TN 37088	615-444-3952	615-444-1358
Knoxville News-Sentinel	John Adams (sports@knews.com)	PO Box 59038, Knoxville, TN 37950	865-342-6398	865-342-6402
Cleveland Banner	Richard Melvin (sports@clevelandbanner.com)	PO Box 3600, Cleveland, TN 37320	423-472-5041	423-476-1046
Kingsport Times News	Ron Bliss (rbliss@timesnews.net)	701 Lynn Garden Drive, Kingsport, TN 37760	423-392-1323	423-392-1385

Television	Contacts (E-mail)	Address	Phone	Fax
WKRN TV (Ch. 2 ABC)	Cory Curtis (sports@wkrn.com)	441 Murfreesboro Rd., Nashville, TN 37210	615-248-7240	615-248-7329
WSMV TV (Ch. 4 NBC)	Rudy Kalis (rkalis@wsmv.com)	PO Box 4, Nashville, TN 37202	615-353-2231	615-353-2343
WTVF TV (Ch. 5 CBS)	Hope Hines (sports@newschannel5.com)	474 J. Robertson Parkway, Nashville, TN 37219	615-248-5285	615-244-9883
WZTV TV (Ch. 17 Fox)	Paul Jones (pjones@fox17.com)	631 Mainstream Drive, Nashville, TN 37228	615-244-1717	615-259-3962
MTTV (Ch. 10)	Sports Director (mttv@mtsu.edu)	MTSU Box 58, Murfreesboro, TN 37132	615-898-5050	615-898-5682

Radio	Contacts (E-mail)	Address	Phone	Fax
WLAC (1510 AM)	Brent Dougherty (primetimesports@clearchannel.com)	55 Music Square West, Nashville, TN 37203	615-664-2400	615-242-4826
WNSR (560 AM)	Greg Pogue, Dave Coleman (sportspage@wnsr.com)	PO Box 90972, Nashville, TN 37209	615-844-1039	615-777-2284
106.7 The Fan	Jonathan Shaffer (jonathan.shaffer@cumulus.com)	10 Music Circle East, Nashville, TN 37203	615-885-9986	615-885-9900
WGNS (1450 AM)	Jeff Jordan (news@1450wgns.com)	306 South Church Street, Murfreesboro, TN 37130	615-893-5373	615-867-6397
WMOT (89.5 FM)	Randy O'Brien, Sean Jacobs (sjacobs@mtsu.edu)	MTSU Box 3, Murfreesboro, TN 37132	615-898-2800	615-898-2774
The Zone (104.5 FM)		PO Box 101604, Nashville, TN 37224	615-244-9533	615-259-1271

The Wakeup Zone - Mark Howard, Frank Wycheck, Kevin Ingram

The Sports Zone - George Plaster, Willy Daunic, Darren McFarland (chad.withrow@citcomm.com)