

June 18, 2009

New pizza provider of Blue Raider Athletics Nelligan inks three-year sponsorship

Nelligan Sports Marketing

MURFREESBORO, Tenn. - Middle Tennessee State University Athletics (MTSU) and Fox's Pizza Den announced today a three-year sponsorship agreement designating Fox's as the preferred pizza provider of MTSU Athletics.

According to the multi-year agreement, Fox's Pizza Den will provide Blue Raider fans with delicious pizza at athletic facilities including Floyd Stadium, Murphy Center, The Dean Hayes Track and Soccer Stadium, Reese Smith Field, and the Blue Raider Softball Facility.


"We are excited about Fox's Pizza Den becoming a preferred partner of MTSU Athletics. They have exhibited an eagerness to become a part of this program and have a reputation for providing great pizza and service to their customers. I encourage students and fans to visit their locations and support them as they are supporting us through this partnership," said MTSU Athletic Director Chris Massaro.

Because of its successful formula, Fox's Pizza Den was voted best pizza franchise of 1993 by the National Pizza and Pasta Association and received PMQ's 2005 and 2007 Pizza Industry Enterprise (PIE) award. Fox's has been consistently ranked as one of the best pizza and sandwich franchises in the United States by Entrepreneur and Pizza Today magazines.

"As the owner of Fox's Pizza Den at Rutherford Crossing, my staff and I are excited and very enthusiastic about this great opportunity to be an official sponsor for the Blue Raiders! We look forward to serving our delicious pizza, made with Fox's Award Winning Sauce, to the students, alumni, faculty, staff, and fans of MTSU. We believe this is just the beginning of a very successful and long term partnership," said Darrin Nicholson.

Besides terrific pizza, Fox's Pizza Den serves Stromboli, Hoagies, salads, and the house favorite - The Wedgie, a sandwich-like creation served on a pizza crust instead of bread.



Fox's Pizza is the preferred pizza for Blue Raider Athletics. () 

Printed on March 21, 2010

Original URL: <http://www.goblueraiders.com/content.cfm/id/39536>