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Athletics signs radio deal with WMOT

Football, basketball, and baseball to air

Randy Weiler

MURFREESBORO Middle Tennessee athletic department officials signed a one-year formal agreement today with 100,000-watt WMOT (FM 89.5), making the campus radio station the originating outlet for Blue Raider football, men's and women's basketball and baseball.

Highlights of the agreement include:

- " broadcast of all 12 regular season football games and airing of the Rick Stockstill Show;
- " broadcast of all men's basketball games and airing of The Kermit Davis Show;
- " broadcast of all women's basketball games and airing of The Rick Insell Show; and
- " broadcast of 18 baseball games.

Director of Athletics Chris Massaro and College of Mass Communication Dean Roy Moore, who helped orchestrate the agreement, were principals at the signing, along with Gary Brown, interim WMOT general manager and longtime engineer, and Chip Walters, "Voice of the Blue Raiders".

"We're excited," Masarro said. "This strengthens the campus relationship. It'll be great for our athletic program, having more games on the 100,000-watt station, where everybody in middle Tennessee can pick it up. Hopefully, our fans are excited, and support WMOT and contribute to its mission."

"This is a great new partnership with athletics," Moore said. "We look forward to more people tuning into WMOT not only for music, but also for sports. This will be beneficial to both parties. We look forward to a long-term relationship."

MT Athletics recently announced that WNSR (AM 560) would be the Nashville-area outlet, as well as their FM outlet, WNTC in Bowling Green, Ky. The athletic department has had a longstanding broadcast agreement with WGNS (AM 1450 and FM 100.5 and 101.9), which it considers its Murfreesboro and Rutherford County flagship station.

MTSU alumnus Chip Walters serves as director of broadcasting at MTSU.

WMOT, which is a National Public Radio member station, bills itself as "Jazz 89.5" in its marketing, promotion and on-air communication. It has served MTSU and the region for more than 40 years. For more information, visit wmot.org.



Chris Massaro (front left) signs a one-year contract with WMOT as Dean Roy Moore (sitting), Chip Walters (back left) and Gary Brown look on. ()

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