

November 3, 2009

## Inaugural Blue Raider Cruise-In set for Saturday

Event located at Woodfin Lot

*Athletic Marketing*

**MURFREESBORO, Tenn.** - Prior to Middle Tennessee's football game against conference rival Florida International this Saturday, the Inaugural Blue Raider Cruise-In will take place and the athletic department wants to encourage everyone to come out and be apart of this event. Antique and custom cars, trucks and bikes will be on display for fans to view before the ballgame.

Fans will be able to vote for the best cars and bikes and announcements will be shown on the Blue Tube during the football game.

Cruisers can buy tickets in advance (\$6.00) for the Cruise-In, which automatically will allow them to attend the football game against Florida International.

For more information, please contact the Blue Raider marketing department at 615-898-5322.

### ***What they're saying about the Cruise-In!***

"I was talking up the Cruise-In this morning on our show briefly .. and will hit it harder in the next few days. I got the tickets from upstairs and look forward to seeing you Saturday!" **Steve Hayslip, News Channel 5 Morning Anchor**

"I am excited about the Blue Raider Cruise-In this coming Saturday that is being held prior to the MTSU vs FIU football game. As car shows and cruise-ins in our local area come to an end as winter approaches, this will be a great event to close out this year's car and bike outdoor activities in Murfreesboro. This inaugural event will likely become a natural addition to the Blue Raider tail-gating associated with the home football games in the future." **Don Craig, Dean, James E. Walker Library, Middle Tennessee State University**

"As an automobile enthusiast, I am glad to be of some assistance by serving on the committee to organize the inaugural Blue Raider Cruise-In. I look forward to having many custom automobiles, trucks, and motorcycles. In addition we hope to have some race cars as well as several alternative fuel vehicles that have been developed at MTSU under the watchful eye of Dr. Cliff Ricketts". **Ron Cooper, Alumni, BRAA Member, and Cruise In Committee Member**

**Blue Raider Cruise In!** (Game day event info)

**Location:** Woodfin Lot (Middle Tennessee Blvd and Greenland)

**Cruise-In Registration Starts:** 9:00 am

**Fans to vote - Fan Favorites!** (Best bike, car and truck)

**Cruise-In Event Ends:** 2:30 pm

**Football Game:** 3:30 pm

**Tickets:** Order discounted tickets for \$6.00 by calling John Pointer, Blue Raider Marketing at 615-494-8784!



Antique cars, trucks, and bikes will be on display prior to the football game on Saturday. ()

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