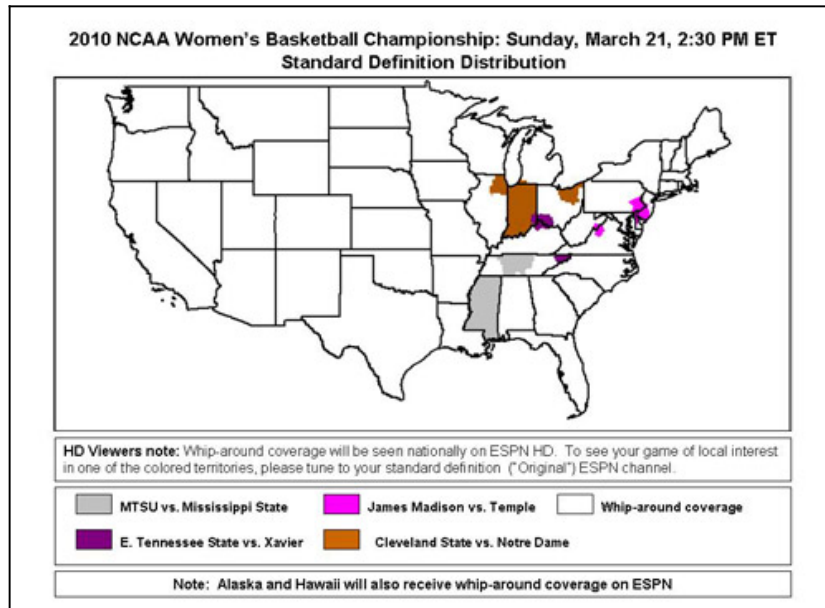


March 19, 2010

## ESPN releases coverage maps for NCAA tournament

The map below displays ESPN's home market protected games for Sunday afternoon's (1:30 PM) first-round NCAA tournament games. Areas that will see home market-protected games are color-coded. The rest of the country (white areas) will be part of ESPN's national telecast which will allow the viewer to see to the most compelling action from multiple games.



The color gray indicates the Middle Tennessee/Mississippi State game (midstate area and all of Mississippi).

If you are tuned to ESPNHD, you will only see the national telecast with whip-around coverage. To see the local market-protected game in its entirety, you must tune to your regular **standard definition** ESPN channel.

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