

September 8, 2010

Official 2010 Blackout T-Shirts are available

Numerous locations selling ticket/t-shirt combo

Athletic Communications

MURFREESBORO, Tenn. - The Middle Tennessee Athletic Department announced today that the official Blackout T-Shirt for the Oct. 5 football game against defending Sun Belt champion Troy is available to the public at numerous area locations.

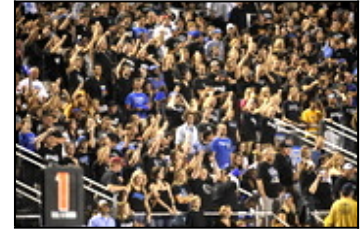
For \$15, you will receive a ticket and the official Blackout t-shirt for the Middle Tennessee-Troy game on Oct. 5.

The ticket/t-shirt combination can be purchased at the following locations:

- * Ideas Tees/Lightnings Locker Room (910 Ridgely Road)
- * Embassy Suites (1200 Conference Center Blvd.)
- * Toots (860 NW Broad St., Murfreesboro)
- * Alumni Hall (located in the Avenue Mall)
- * The Learning Circle (2992A South Church Street)
- * State Farm Operations Center (2500 Memorial Blvd.)
- * Kirkenburt's Smokehouse Grill (517 Cason Lane)
- * Blue Raider Marketing (located in the Kennon Sports Hall of Fame on campus)
- * Middle Tennessee ticket office (Gate 1A Floyd Stadium)
- * Blue Raider Bookstore (1321 Greenland Drive)
- * Text Book Brokers (1403 Greenland Drive)

"This is a great opportunity to create a buzz in the community and build up to the Oct. 5 Blackout game," said Marco Born, interim marketing director. "It has been a highly successful event the past two years and provides a great visual for ESPN2 viewers.

"Also, we would like to thank all the participating locations in helping us with the promotion. This speaks volumes for their dedication to Middle Tennessee athletics and the community."



Blackout T-Shirts are available for the Oct. 5 game against Troy. ()

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