Blue Raider Network announces new station lineup

Broadcasts will blanket middle Tennessee

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MURFREESBORO, Tenn. - The Blue Raider Network is proud to announce a new station lineup for the 2012-13 academic year that will blanket the mid-state with Blue Raider football, men's and women's basketball, and baseball. The station lineup will include WMOT-FM (89.5), WGNS-AM (1450), WGNS-FM (100.5/101.9), WNSR-AM (560), WNTC-FM (103.9), and WMTS-FM (88.3). During football season there will once again be a one-hour Countdown to Kickoff show and post-game programming that will include interviews with coaches and players as well as listener phone calls on the Raider Wrap-Up Show. An announcement for locations of the pre-and post-game shows and Rick Stockstill LIVE! will be released in the near future. The 2012 football season will mark the seventh year of the Blue Raider Network under the umbrella of a joint venture between Middle Tennessee athletics and Nelligan Sports Marketing. Nelligan started managing the exclusive athletics marketing rights in January 2007. The Blue Raider Network, which actually debuted in the early 1960s, is blessed with two flagship stations for football and men's basketball, including Sports Radio 560 WNSR in Nashville, WGNS AM-FM in Murfreesboro, WMOT FM Murfreesboro, and WNTC FM Drakesboro, Kentucky. "We are very excited to be Nashville's home of the Blue Raiders for a fourth consecutive year," said Thom Abraham. "Last year's Sun Belt Championship and NIT run by men's basketball was tremendous, and we look forward to football returning to postseason form in 2012. MT's huge alumni base in the mid-state area makes Blue Raider Athletics a natural for SportsRadio 560, the area's original All-Sports station." Middle Tennessee fans throughout the southeast region also can follow their favorite teams on WMOT FM 89.5, which reaches a three-state coverage area. "We are very happy to be a full partner with MT Athletics and Nelligan sports in bringing a complete schedule of Blue Raider football, men's and women's basketball and baseball," said Henri Pensis, WMOT Director. "This is an extremely important partnership for us and it allows us to reach out to a large family of MT fans with a 100,000 watt broadcast coverage area that brings Blue Raider athletics to Nashville, southern Kentucky and throughout the middle Tennessee region. We are proud to be a part of the Blue Raider sports nation." The combination of these three stations provides coverage to Middle Tennessee sports fans in a 100-mile radius of Murfreesboro. WGNS and WNSR will carry all Blue Raider

football and men’s basketball games along with the Rick Stockstill and Kermit Davis radio shows. WGNS, which made its return to carrying Blue Raider athletics in 2005, blankets the local area by reaching to McMinnville to the east, Columbia to the west, and Gallatin to the north. "We're proud WGNS will continue to be the local flagship for MT football," said Bryan Barrett, WGNS Station Operations Manager. “Back in 2005, Middle Tennessee and WGNS formed a partnership to solidify coverage of football and men's basketball, and later women’s basketball. WGNS has boosted its coverage area by adding two FM frequencies and streaming that reaches a worldwide audience at wgnsradio.com. We're proud of our partnership with Middle Tennessee athletics. Our blood runs blue!" Campus station WMOT 89.5 FM will also broadcast football and men’s and women’s basketball games for Middle Tennessee in 2012-13. WMOT, a 100,000-watt station, reaches beyond Bowling Green, Ky., to the north, Cookeville, Tenn., to the east, and Huntsville, Ala. to the south.

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