

True Blue Caravan to kickoff July 11

Sam's All-American Sports Grill is first stop

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MURFREESBORO, Tenn. –

Middle Tennessee's True Blue Caravan is just around the corner and will make six stops prior to the start of the 2012 football season. The caravan will officially kickoff the 2012 tour on July 11. The "True Blue Caravan" is designed to give fans an opportunity to meet with coaches, student-athletes, and administrators to officially start getting geared toward the beginning of the 2012-13 academic year. Each event will include the Blue Raider cheerleaders, mascot, and much more. The Blue Raider marketing and ticket offices will be selling football tickets at



each stop while also providing numerous giveaways. The caravan will get started on July 11 at Sam's All-American Sports Grill beginning at 11 AM and will move to the Ascend Federal Credit Union on July 17 at 3:30 PM. The AFCU is located at Victory Station off highway 96. Both locations are open to the public and free of charge. On July 19, the caravan will make a stop at the State Farm Operations Center for an 11 AM kickoff. This event is open to State Farm employees only. The Kroger on Lascassas Pike will be the next stop on July 25 and it will be free and open to the public. This event will begin at 10 AM. On July 26 the True Blue Caravan will team with the Business Before Hours event at the Kennon Sports Hall of Fame. This stop will cost \$5 for Rutherford County Chamber of Commerce members and \$15 for non-members. The final stop will be on August 12 at the annual Fan Day beginning at 2 PM at Murphy Center. "With less than 60 days before the start of football season, this is a great way to kick-off the 2012-2013 academic year and get to meet some of our coaches and student-athletes as well as Lightning and the Cheerleaders," said Marco Born, assistant athletic director for ticketing and marketing. "Fans will be able to pick up their 2012 football posters and get them signed by coaches and players. Season tickets will be on sale at every location and we are looking forward to seeing Blue Raider fans all over town showing they are "True Blue"."

The 2012 True Blue Caravan schedule is as follows:

July 11: Sam's All-American Sports Grill at the Stones River Mall (11AM-1PM)

July 17: Ascend Federal Credit Union at Victory Station off highway 96 (3:30 PM – 5 PM)

July 19: State Farm Operations Center (11 AM-1 PM)

July 25: Kroger at Lascassas Pike (10 AM-Noon)

July 26: Business Before Hours at Kennon Sports Hall of Fame (7:30 AM-9AM)

August 12: Fan Day at Murphy Center (2-4 PM)

For more information, contact Marco Born at 898-5260.

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