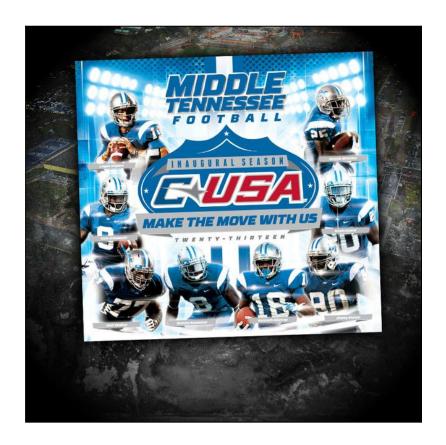
Raiders set for celebration of C-USA membership

Full day of activities planned for July 1

June 24, 2013 · @MTAthletics

MURFREESBORO - The
University and Blue Raider
athletics will celebrate the
official move to Conference
USA on July 1 and want to
encourage all alums and fans
to take part in this historic day.

Approximately 52 businesses and restaurants will be wearing specially designed tee shirts with the inaugural C-USA logo on July 1 throughout Murfreesboro and football players and staff will be handing out schedule cards and posters all day, hitting The Square, The Avenue, Rutherford Boulevard, Broad Street, Memorial Boulevard, and Church Street.



The official celebration headquarters will be at Sam's Sports Grill at the Stones River Mall where patrons will be greeted by Blue Raider cheerleaders and Lightning. President Sidney McPhee, Director of Athletics Chris Massaro, Rick Stockstill, Kermit Davis, and Rick Insell, will all be on hand at Sam's from 11:30 AM until 1 PM to answer questions and talk with fans and supporters.

The marketing department, Aspire, Alumni, and the BRAA will all be on hand as well at Sam's, while various football players will be signing autographs and distributing posters and schedule cards. There will also be other giveaways fans will not want to miss so make plans to attend today.

Ideastees will also be selling the official tee-shirt at their main store for \$10.

Come celebrate one of the biggest days in Blue Raider history and learn more about our new conference members as MT embarks on a new era in collegiate athletics.

July 1 Timeline

7:00 AM: MT helmet displayed on Old Fort Parkway and C-USA banner will be up at intersection of

Broad Street and Memorial.

10:00 AM - 11:00 AM: Football players and designated coach signing autographs and passing out schedule cards and posters at Reeves-Sain

11:00 AM - 2 PM: Plane will flyover Murfreesboro advertising the move to C-USA

11:30 AM - 1 PM: Sam's Sports Grill, the Official Headquarters

1:00 PM - 2:00 PM: Football players and designated coach signing autographs and passing out schedule cards and posters at Chick-Fil-A

4:00 PM - 6 PM: Plane will flyover Murfreesboro/Nashville advertising the move to C-USA

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