

MyTV 30 to be home to Blue Raider Athletics

MT, Sinclair partner for 11-game broadcast package

November 4, 2013 · @MTAthletics

MURFREESBORO - Middle Tennessee Athletics, Sinclair Broadcasting, and MTSU's College of Mass Communication have partnered together for an 11-game local television package as announced by all parties Monday. The package will consist of one football game and 10 men's and women's basketball games.

This package is also a joint venture of Middle Tennessee Athletics and Nelligan Sports Marketing, MTSU's multimedia rights holder.



"This is a tremendous partnership and will continue to provide us a great platform to telecast our games using our students and further enhancing our brand in the mid-state," said Director of Athletics Chris Massaro.

The entire 11-game production will air on MyTV 30 in Nashville with the exception of one game that will be shown on CW 58.

"Blue Raider games are a natural addition to the line-up of local team sports we have on My30. We are excited for the opportunity to bring Middle Tennessee games to sports fans in the area," said WZTV/WUXP/WNAB General Manager Dominic Mancuso."

The local broadcasts will include the UTEP football game on Nov. 30, men's basketball games against Belmont, Tennessee State, UTEP, East Carolina, Old Dominion, and Tulane, along with women's basketball contests against Tennessee, Kentucky, South Dakota State, and Old Dominion.

Students in the Electronic Mass Communications department will once again produce and direct all of the broadcasts.

For the year, the Blue Raiders have 30 televised events with 10 football games, 14 men's basketball games and six women's basketball games. This includes conference and local packages.

Following is a list of the 11-game package:

Nov. 8 Women's Basketball vs Tennessee (7 PM on MyTV 30)

Nov. 24 Women's Basketball vs Kentucky (4 PM on MyTV 30)

Nov. 30 Football vs UTEP (2:45 PM on MyTV 30)

Dec. 3 Men's Basketball vs Belmont (7 PM on MyTV 30)

Dec. 21 Women's Basketball vs South Dakota State (1 PM on MyTV 30)

Jan. 7 Men's Basketball at Tennessee State (7 PM on MyTV 30)

Jan. 16 Men's Basketball vs UTEP (7 PM on MyTV 30)

Jan. 25 Women's Basketball vs Old Dominion (4 PM on CW 58)

Jan. 30 Men's Basketball vs East Carolina (7 PM on MyTV 30)

Feb. 1 Men's Basketball vs Old Dominion (5 PM on MyTV 30)

Feb. 13 Men's Basketball vs Tulane (7 PM on MyTV 30)

Printed on August 1, 2014

Original URL: <http://www.goblueraiders.com/content.cfm/id/71191>